



FOR IMMEDIATE RELEASE

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TSUNAMI OPENS TODAY AT MYRTLE WAVES WATER PARK!!
New Surf Ride is Now Open This Summer at South Carolina's Largest Water Park

Myrtle Beach, South Carolina (June 15, 2016) – Myrtle Waves Water Park, South Carolina's largest water park, is gearing up even before the official start of summer for the 2016 season and inviting guests to come surf the "Tsunami", that will give you a taste of the surfing lifestyle. This FlowRider® provides a fun, safe platform where young and old alike can enjoy the thrill of riding a wave. During the day it will be part of the water park for boogie board riding only. Season pass holders get exclusive ride time from 9:30am to 10:00am before the park opens. At 10:00am all guests can come and experience the thrill of the FlowRider® which is included with daily admission to Myrtle Waves. Private parties and group events are available for advance booking outside of normal business hours. The Tsunami is one experience that will never be the same twice!



Tsunami is now open!!

This will be the second new ride to open in the last two seasons at the park since 2008 under new management. Last year, the first new ride, The Rockin Ray, opened during the park's 30th Anniversary and is a 2-person extreme water slide experience. The open slide, standing 39 feet 8 inches tall, rocks you from one side to the other, then half way back and shoots you out to a pool.

"We are excited to share our second new ride, Tsunami, starting today with all our Myrtle Waves fans" says Josh Henderson, new General Manager. "Our new website this season includes a video that illustrates the surfing experience of Tsunami firsthand!" The 2016 operating schedule for Myrtle Waves Water Park is May 7th through September 5th. Guests will also be able to enter to win the VIP Tsunami Experience on the park's Facebook page June 21 -24. Like and follow www.facebook.com/myrtlewaves for more information on the contest. For additional information on Myrtle Waves Water Park, please visit www.myrtlewaves.com.

ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina's largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by Management Company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning lifeguards and offers 23 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. www.myrtlewaves.com

ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in South Carolina, Nevada and Trinidad. www.i-amllc.com

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