



FOR IMMEDIATE RELEASE

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MYRTLE WAVES WATER PARK TO OPEN THIS SATURDAY FOR 30TH ANNIVERSARY SEASON Myrtle Waves season long celebration to include opening of the new Rockin Ray!

Myrtle Beach, SC (May 12, 2015) – Myrtle Waves Water Park is entering its 30th Anniversary Season as the park opened June 1, 1985. The park will be celebrating throughout the season with various events and special promotions including the opening of a brand new slide, “The Rockin Ray!” The Rockin Ray is an **extreme water slide experience**, one or two person ride, standing 39 feet 8 inches tall!! The open slide rocks you from one side to the other, then half way back and shoots you out to a pool. See photo below. You must be over 48" to ride. The Rockin Ray is set to open in June. This is the first new slide to open since Arooba Tooba at the park in 2008.

Myrtle Waves Water Park opens this weekend on Saturday, May 16th and Sunday, May 17th from 10:00a.m. to 5:30p.m. The park will be open weekends through May 31st including Memorial Day, May 25 and open daily starting June 6.

Back by popular demand, General Admission pricing will include the **next day free!!** The pricing at the front gate includes the following: 48" and up \$26.99, Junior (under 48") \$19.99, Senior (age 55+) \$11.99 and age 2 and under is free. You can also save time, skip the lines, and proceed to the turnstiles when you purchase on-line tickets in advance. On-line General Admission tickets are discounted \$1 off the front gate price. In addition, parking is free.

“What a better way to celebrate our Anniversary Season than by bringing a new **AWESOME** water slide to the Myrtle Beach area” says Brent Owens, General Manager at Myrtle Waves Water Park. “Myrtle Waves has been a part of creating family memories for the last 29 years and we are looking forward to an exciting 30th year for our locals and visitors alike to create even more.”

2015 Season passes are also available now for only \$45.99 through May 31 and this year include early bird entry, bring a friend discounts, free ice cream, drinks plus lots more. The price of the season passes will go up on June 1. All prices above do not include tax. Additional information on tickets, season passes, cabana rentals and a complete operating calendar is available at www.myrtlewaves.com.



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ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina's largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by new management company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning life guards and offers 22 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. www.MyrtleWaves.com

ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in Florida, South Carolina and Georgia. www.i-amllc.com

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