



FOR IMMEDIATE RELEASE

Media Contact:
Rebecca Feagin (843) 913-9250 ext. 203
Rebecca.Feagin@myrtlewaves.com

**WEEKLY FAMILY EVENTS FEATURING “HAWK NELSON” AND DIVE IN MOVIES AT MYRTLE WAVES WATER PARK
Myrtle Waves Introduces a Concert as Part of Weekly Family Fun and More Events for 2016 Season**

Myrtle Beach, South Carolina (May 27, 2016) – Myrtle Waves Water Park is bringing back weekly events providing fun for the whole family with a few new twists. This season, Mondays feature a Live DJ sponsored by Señor Frogs with family friendly games and prizes 2:00pm to 4:00pm from June 6 to August 8, 2016. The Wednesday lineup starts with weekly Mermaid appearances provided by The Character Company from 12:00pm to 2:00pm. At 6:30pm, Dive In Movies return and will now be viewed from the new giant Ocean in Motion Wave Pool TV. Alternating with the movie nights similar to last summer will be a Live DJ from Myrtle Beach DJs with games and prizes. Finally, Christian Pop Rock Band, Hawk Nelson, will be live in concert on Wednesday, June 15 next to Arooba Tooba. Wednesday Family Nights are presented by sponsor, MyrtleBeachFamilyGolf.com. They will be held June 8 to August 10, 2016.

Weekly family events are included with all paid admissions. Wednesdays, the park is offering a special general admission price starting at 4:00pm of \$12.99 each plus tax for the Family Dive In Movie and DJ Nights, and \$19.99 each plus tax for the Hawk Nelson concert. Regular admission is available for the Monday DJ day events. Events are weather permitting and features below are subject to change without notice.

“Myrtle Waves continues to find new amenities that provide added value to our guests’ experience” says, General Manager, Josh Henderson. “And this season will be no exception. From the 6’ x 11’ Wave Pool TV to Hawk Nelson, taking the stage during the summer family night series, we are excited to share these with locals and visitors alike.” Additional park information is available at www.myrtlewaves.com.

- June 8 Finding Nemo
- June 15 Hawk Nelson – Christian Pop Rock Band in Concert
- June 22 Star Wars: The Force Awakens
- June 29 Live DJ
- July 6 Minions
- July 13 Live DJ
- July 20 Inside Out
- July 27 Live DJ
- August 3 Hotel Transylvania 2
- August 10 Live DJ

- MORE -

ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina's largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by Management Company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning lifeguards and offers 23 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. www.myrtlewaves.com

ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in South Carolina, Nevada and Trinidad. www.i-amllc.com

#