



**For Immediate Release**

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**LOCAL PROPERTIES INVITE GUESTS TO ROUND UP THEIR PURCHASES TO SUPPORT THE BOYS  
& GIRLS CLUB OF THE GRAND STRAND**

Campaign Seeks Donations of Change to Benefit Grand Strand Youth

**Myrtle Beach, SC**, (July 30, 2013) – To support the afterschool and summer programs in the Grand Strand, NASCAR SpeedPark, Myrtle Waves Water Park and Pavilion Nostalgia Park, launched a philanthropic campaign through their charitable arm, PARC Foundation, which invites customers to round up their purchases and donate a portion to the Boys & Girls Clubs. The campaign will run through August.

National research shows that one out of four students in the U.S. is on their own between the hours of 3 p.m. and 6 p.m. each day.\* The afterschool program offered at Boys & Girls Club of the Grand Strand serves more than 273 students each year by involving them in programs that help kids develop social skills, provide opportunities to be physically active and achieve academic success in school. "As community members enjoy racing and playing at the SpeedPark, we hope they will keep our mission in mind so that the social and academic learning opportunities we provide after school will continue to be available to Grand Strand students," said Dione Buonto, Special Events & Marketing Coordinator of the Boys & Girls Club of the Grand Strand.

"PARC Foundation is proud to continue our support of Boys & Girls Clubs of America," said Bob Baldwin, Executive Director of PARC Foundation. "We are blessed to be able to leverage our PARC properties to provide fundraising opportunities and community awareness through our parks."

For more information about PARC Foundation, please visit [www.parc-foundation.org](http://www.parc-foundation.org).

### **About PARC Foundation**

The “Heart” of PARC, PARC Foundation exists to strengthen the heart, mind, body and spirits of children and communities. PARC Foundation accomplishes this by connecting the friends and families of PARC with each other and with the communities we serve, with the spirit of God’s love. The Foundation also recognizes heroes who inspire us all to use our unique gifts to help each other, and works to develop the platform for long-lasting, sustainable change. At PARC Foundation we know that SMILES INSPIRE! [www.parc-foundation.org](http://www.parc-foundation.org)

### **About NASCAR SpeedPark® Myrtle Beach**

The “Official Family Fun Park of NASCAR®”, NASCAR SpeedPark’s three exciting locations in Myrtle Beach, S.C., Sevierville, Tenn., and St. Louis, Mo. are among North America’s top tourist attractions. Owned and operated by PARC, NASCAR SpeedPark Myrtle Beach offers six race tracks, miniature golf, kids’ rides, rock climbing, and more. [www.nascarspeedpark.com](http://www.nascarspeedpark.com)

### **About Myrtle Waves Water Park**

Myrtle Waves Water Park is South Carolina’s largest water park with 20 acres of swerves, curves, waves, chutes, and over one million gallons of water. Owned and operated by PARC, Myrtle Waves Water Park is staffed with specially trained and award winning life guards and offers 22 slides and attractions. Myrtle Waves Water Park is open mid-May to mid-September and daily June-August. [www.myrtlewaves.com](http://www.myrtlewaves.com).

### **About Pavilion Nostalgia Park**

Pavilion Nostalgia Park is located at the famous Broadway at the Beach in Myrtle Beach, South Carolina. Owned and operated by PARC, Pavilion Nostalgia Park offers a classic collection of amusement rides, including the famous Herschell-Spillman Carousel, dating back to 1912. This old-time family-fun atmosphere is the perfect afternoon or evening family attraction. [www.pavilionnostalgiapark.com](http://www.pavilionnostalgiapark.com)

### **About Boys & Girls Club of the Grand Strand**

The Boys & Girls Club of the Grand Strand is part of a nationwide affiliation of local, autonomous organizations that work to help young people of all backgrounds develop the qualities they need to become responsible citizens and leaders. The Club is facility-based, employs paid professional staff members, supplemented by part-time volunteers. We offer daily access to a broad range of programs in five Core Program Areas: Education and Career Development, Character and Leadership Development, Health and Life Skills, The Arts and Sports, Fitness and Recreation. Registered members between 5 and 18 years of age who participate in after-school and summer day camp programs benefit from trained, caring, professional staff and volunteers who helped them take control of their lives, envision productive futures and achieve their goals. We have two program sites: 1) Our Myrtle Beach Family Learning Center Unit located at 3101 N. Oak Street, Myrtle Beach, SC 29577 and 2) Our Teen Center - "The CLUB" – located at 1404 Carver Street, Myrtle Beach SC 29577. Here, youth have a place of their own and can meet together while serving their community as well.

\* Data from Afterschool Alliance 2009 report [America After 3PM](#).

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