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Media Contact:
Rebecca Feagin
(843) 424-9239

rebecca.feagin@myrtlewaves.com

FAMILY DIVE IN MOVIE NIGHTS AT MYRTLE WAVES WATER PARK
Myrtle Waves introduces Family Dive In Movie Night for 2014 Season

Myrtle Beach, SC (June 5, 2014) –Myrtle Waves Water Park is introducing Family Dive In Movie Nights for the 2014 season. They will be held on Wednesdays from June 11, 2014 to August 13, 2014. Dive in at 4:00 p.m. with show times at dusk. The movies are included with all paid admissions. We are offering a special general admission price of \$11.99 each plus tax for all heights and ages starting at 4:00pm for Family Dive In Movie Nights, plus popcorn is only \$1! Wednesday Family Movie Night is weather permitting and features below are subject to change without notice.

“Myrtle Waves has been a part of creating family memories for years” says Brent Owens, General Manager at Myrtle Waves Water Park. “We are introducing this summer movie night series with features that the whole family can enjoy in a unique setting providing added value to their water park experience!” The movies will be shown next to the Ocean in Motion Wave Pool. Additional park information is available at www.myrtlewaves.com.

Family Dive In Movie Schedule (Dive in at 4pm, showtimes at dusk):

June 11	Finding Nemo
June 18	Despicable Me 2
June 25	Scooby Doo: Case of the Lake Monster
July 2	Monsters University
July 9	Frozen
July 16	The Lego Movie
July 23	The Muppets
July 30	Dr. Seuss The Lorax
August 6	The Smurfs 2
August 13	Space Jam

ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina’s largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by new management company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning life guards and offers 22 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September.

www.MyrtleWaves.com

ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in Florida, South Carolina and Georgia. www.i-amlc.com

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