



FOR IMMEDIATE RELEASE

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WEEKLY FAMILY EVENTS FEATURING DIVE IN MOVIES AND LIVE DJ AT MYRTLE WAVES WATER PARK  
Myrtle Waves Brings Back Family Dive In Movie Night And More Events for 2015 Season

Myrtle Beach, SC (June 3, 2015) – Myrtle Waves Water Park is bringing back Family Dive In Movie Nights for the 2015 season while providing a Live DJ with games and character appearances on alternating Wednesday nights sponsored by Pepsi. They will be held June 10, 2015 to August 12, 2015. Dive in at 4:00 p.m. with event times at 6:30pm. Myrtle Waves is also adding a Live DJ sponsored by Señor Frogs on Fridays from 2:00pm to 4:00pm from June 12 to August 14.

Weekly family events are included with all paid admissions. The park is offering a special general admission price of \$12.99 each plus tax for all heights and ages starting at 4:00pm just on Wednesdays for the Family Dive In Movie and DJ Nights with regular admission for the Friday DJ day events. Family events are weather permitting and features below are subject to change without notice.

“Myrtle Waves has been a part of creating family memories for years” says Brent Owens, General Manager at Myrtle Waves Water Park. “Since the summer movie night series was so popular, we are bringing it back along with a Live DJ that includes trivia contests and games that the whole family can enjoy in a unique setting providing added value to their water park experience!” Events will take place next to the Ocean in Motion Wave Pool. Additional park information is available at [www.myrtlewaves.com](http://www.myrtlewaves.com).

Weekly Family Event Schedule:

**Only \$12.99\* + tax after 4PM, DJ and Movie Nights start at 6:30pm unless otherwise noted**

- **June 10 Live DJ with Games & Character Appearance**
- **June 12 Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm with games and prizes.**
- **June 17 Annie**
- **June 19 Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm with games and prizes.**
- **June 24 Live DJ with Games & Character Appearance**
- **June 26 Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm with games and prizes.**
- **July 1 Teen Beach Movie**
- **July 3 Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm with games and prizes.**
- **July 8 Live DJ with Games & Character Appearance**
- **July 10 Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm with games and prizes.**

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- **July 15** **Paddington**
- **July 17** **Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm** with games and prizes.
- **July 22** **Live DJ with Games & Character Appearance**
- **June 24** **Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm** with games and prizes.
- **July 29** **Frozen Sing-A-Long**
- **July 31** **Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm** with games and prizes.
- **August 5** **Live DJ with Games & Character Appearance**
- **August 7** **Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm** with games and prizes.
- **August 12** **Big Hero 6**
- **August 14** **Live DJ Sponsored by Señor Frogs 2:00pm to 4:00pm** with games and prizes.

\*Does not include tax or next day free. Not valid with other offers. Events are weather permitting.

#### **ABOUT MYRTLE WAVES WATER PARK**

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Myrtle Waves Water Park is South Carolina's largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by new management company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning life guards and offers 22 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. [www.MyrtleWaves.com](http://www.MyrtleWaves.com)

#### **ABOUT INNOVATIVE ATTRACTION MANAGEMENT**

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in Florida, South Carolina and Georgia. [www.i-amllc.com](http://www.i-amllc.com)

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