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## MYRTLE WAVES WATER PARK'S 30<sup>TH</sup> ANNIVERSARY CELEBRATION Myrtle Waves' season long celebration kicks off with an Anniversary Party!

**Myrtle Beach, SC (June 11, 2015)** – Myrtle Waves Water Park is entering its 30<sup>th</sup> Anniversary Season as the park opened June 1, 1985. The official kick off will be on June 20 with an Anniversary Party and you're invited!! Only \$19.85 for all day admission, a \$7.14 savings with all kinds of fun in store. From 11:15am to 12:30pm, catch an appearance by Katy Perry and The Blues Brothers™: Tribute Artists from Legends in Concert plus from 12 to 3pm enjoy a Live DJ, games, 1980's trivia and prizes. At 2:00p.m., celebrate with free cake while supplies last. Price and savings based on full park price plus tax purchased in park of \$26.99. The special anniversary party admission is not valid with other offers or next day free and is only valid on June 20, 2015.

The celebration continues later in June with the opening of a brand new ride, The Rockin *Ray*! The Rockin *Ray* is an **extreme water slide experience**, one or two person ride, standing 39 feet 8 inches tall!! The open slide rocks you from one side to the other, then half way back and shoots you out to a pool. You must be over 48" to ride. This is the first new slide to open since Arooba Tooba at the park in 2008.

"At the 30 year mark, a party is definitely in store and we're inviting both our local community and visitors alike to join us" say Brent Owens, General Manager. "We are partnering with our friends at Legends in Concert, Mix 97.7 FM and Myrtle Beach DJs to share music, contests, and splashing fun with our guests."

2015 Season passes are also available now for only \$49.99 through June 30 and this year include early bird entry, bring a friend discounts, free ice cream, drinks plus lots more. The price of the season passes will go up on July 1. The park is open daily through August 16 and then weekends through Labor Day September 7. Additional information on tickets, season passes, special events and a complete operating calendar is available at [www.myrtlewaves.com](http://www.myrtlewaves.com).

### ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina's largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by new management company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning life guards and offers 22 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. [www.MyrtleWaves.com](http://www.MyrtleWaves.com)

### ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in Florida, South Carolina and Georgia. [www.i-amllc.com](http://www.i-amllc.com)

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