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BACK TO SCHOOL SUPPLY DRIVE AT MYRTLE WAVES
Support the Wave of the Future and Receive \$11 off
Park Admission plus the Next Day Free!

Myrtle Beach, SC (July 25, 2014) – Myrtle Waves Water Park will be hosting a back to school supply drive on Saturday, August 9, 2014 from 10:00am to 4:00pm. All guests who donate new school supplies, minimum \$5 donation, will receive same day park admission of \$13.99 each plus tax for all heights and ages plus the next day free! In addition, all donors will be entered into a drawing for a pair of movie tickets to any movie at Grand 14 Movie Theatre and a cool backpack. The tickets are good for all movies including the Teenage Mutant Ninja Turtles. And just like the Turtles, guests will also be able to enjoy a small pizza and drink for only \$5.00 plus tax offered during the event.

“Myrtle Waves has been a part of the local community for many years” says Brent Owens, General Manager at Myrtle Waves Water Park. “The wave of the future starts at our schools and it’s our hope with the help of our guests to provide a great foundation for local area children for the 2014-2015 school year.” 100% of the donations collected will be donated to Myrtle Beach Schools. Ideas for new school supplies can be found on area school websites. Additional park information is available at www.myrtlewaves.com.

ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina’s largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by new management company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning life guards and offers 22 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. www.MyrtleWaves.com

ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in Florida, South Carolina and Georgia. www.i-amllc.com

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