



FOR IMMEDIATE RELEASE

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BACK TO SCHOOL SUPPLY DRIVE AT MYRTLE WAVES
Support the Wave of the Future and receive \$13 off
Park Admission plus the Next Day Free!

Myrtle Beach, SC (July 25, 2015) – Myrtle Waves Water Park will be hosting the second annual back to school supply drive on Saturday, August 8, 2015 from 10:00am to 4:00pm. All guests who donate new school supplies, minimum \$5 retail donation per person, will receive same day park admission of \$13.99 each plus tax for all heights and ages 3 and up plus the very next day free! In addition, all donors will be entered into a drawing for a pair of tickets to The Alabama Theatre. Guests will also be able to enjoy a small pizza and drink for only \$5.00 offered during the event.

“Myrtle Waves has been a part of the local community for 30 years” says Brent Owens, General Manager at Myrtle Waves Water Park. “The wave of the future starts at our schools and it’s our hope with the help of our guests to provide a great foundation for Myrtle Beach area children for the 2015-2016 school year.” 100% of the donations collected will be donated to Myrtle Beach Schools. Last year’s inaugural school supply drive event provided free supplies to all 5 Myrtle Beach Schools including Primary through High School in addition to the Grand Strand Boys & Girls Club. The park hopes to accomplish the same if not more school supplies this year.

Ideas for new school supplies can be found on area school websites. South Carolina Tax Free Weekend is also being held this year August 7 through August 9, 2015 statewide where school supplies can be purchased tax free at area retail locations which can help donation dollars go farther. Additional park information is available at www.myrtlewaves.com.

ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina’s largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by new management company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning life guards and offers 23 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. www.MyrtleWaves.com

ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in Florida, South Carolina and Georgia. www.i-amllc.com

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