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EXTREME WATER ATTRACTION OPENS THIS WEEK DURING THE 30TH ANNIVERSARY SEASON The new *Rockin Ray* to open at Myrtle Waves Water Park!

Myrtle Beach, SC (July 14, 2015) – Myrtle Waves Water Park continues its 30th Anniversary season with the opening of a brand new attraction, “The Rockin Ray!” The soft opening took place today, July 14, 2015 at 11:00am. The park ran a contest on Facebook asking Fans to “Like” the contest post and include why they should be one of the first guests to ride the new attraction during the Grand Opening Ceremony. Out of 200 entries, two winners, Amy Hagee Martin, a season pass holder from Stuart, Virginia and a non-season pass holder, Susan Parag from Myrtle Beach, South Carolina were chosen. Amy Hagee Martin renewed her wedding vows last week at the park and Susan Parag has been coming to the park since 1985 when it first opened. Their inaugural rides will be held at approximately 9:00am on July 17, 2015 before the park opens at 10:00am. Not only will they be one of the first guests to ride the Rockin Ray on Grand Opening Day, they also receive a Hula Hut Cabana rental for the day, a large pizza, 4 soft drinks and 6 bottles of water in a cooler pack valued at \$285.00.



The Rockin Ray is an **extreme water slide experience**, a two person ride, standing 39 feet 8 inches tall!!! The open slide rocks you from one side to the other, then half way back and shoots you out to a pool. You must be over 48" to ride. This is the first new slide to open since Arooba Tooba at the park in 2008.

“This is an amazing water slide that we hope will make a big impression on the Myrtle Beach area” says Brent Owens, General Manager at Myrtle Waves Water Park. More information on the Rockin Ray including additional photos from the start of construction can be found at <http://www.myrtlewaves.com/rides-rockin-ray.php>. Information on tickets, season passes, cabana rentals and a complete operating calendar is available at www.myrtlewaves.com.

ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina’s largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by new management company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning life guards and offers 23 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. www.MyrtleWaves.com

ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in Florida, South Carolina and Georgia. www.i-amllc.com

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