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COMMUNITY SUPERHEROES DAY AT MYRTLE WAVES

First Responders, Teachers and their Families Receive \$10 off Park Admission

Myrtle Beach, SC (August 15, 2016) – Myrtle Waves Water Park will be hosting the third annual Community Superheroes Day on Saturday, August 20, 2016 from 10:00am to 2:30pm. Firefighters, Law Enforcement, EMS, Teachers and School Faculty will receive general admission of \$17.99 each plus tax and can bring up to 5 additional guests for the same price. You must show a valid Firefighter, Law Enforcement, EMS or School Faculty ID at the park to receive the discount. IDs from both the local area and beyond are welcome.

In addition, a live remote from Mix 97.7 FM will be on hand from 10:00am to 12:00pm where guests can also register to win tickets to see Cirque Extreme at The Palace Theatre.

“Our First Responders are ready to help us at a moment’s notice” says Josh Henderson, General Manager at Myrtle Waves Water Park. “And with a new school year, we want to give Teachers and school faculty the opportunity as well to spend quality time with their families at the park. We are holding this day as a ‘thank you’ for all they do for our community!” Additional park information is available at www.myrtlewaves.com.

The park kicked off the 2016 season earlier this summer with the opening of the “Tsunami”, that will give you a taste of the surfing lifestyle. This FlowRider® provides a fun, safe platform where young and old alike can enjoy the thrill of riding a wave. During the day its part of the water park for boogie board riding only. Season pass holders get exclusive ride time from 9:30am to 10:00am before the park opens. At 10:00am all guests can come and experience the thrill of the FlowRider® which is included with daily admission to Myrtle Waves. Private parties and group events are available for advance booking outside of normal business hours. The Tsunami is one experience that will never be the same twice!

ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina’s largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by Management Company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning lifeguards and offers 24 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to Labor Day. www.myrtlewaves.com

ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in South Carolina, Nevada and Trinidad. www.i-amllc.com

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