



FOR IMMEDIATE RELEASE

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**BACK TO SCHOOL SUPPLY DRIVE AT MYRTLE WAVES**  
**Support the Wave of the Future and receive \$13 off**  
**Park Admission plus the Next Day Free!**

**Myrtle Beach, South Carolina** (July 27, 2016) – Myrtle Waves Water Park will be hosting the third annual back to school supply drive on Saturday, August 6, 2016 from 10:00am to 3:30pm. All guests who donate new school supplies, minimum \$5 retail donation per person, will receive same day park admission of \$13.99 each plus tax for all heights and ages 3 and up plus the very next day free, a \$14 savings! In addition, all donors will be entered into a drawing for a family 4 pack of tickets to Cirque Extreme at the Palace Theatre.



“As the 2016-2017 school year is upon us, it’s our hope to help the children of Myrtle Beach get off to a great start”, says Josh Henderson, General Manager of Myrtle Waves. “Our guests have really come through in the last two years and we hope to collect the same if not more school supplies this year.” 100% of the supplies will be donated to Myrtle Beach Schools. Last year’s school supply drive event provided free supplies to all 5 Myrtle Beach Schools from Primary to High School in addition to the Grand Strand Boys & Girls Club.

Ideas for new school supplies can be found on area school websites. South Carolina Tax Free Weekend is also being held this year August 5 through August 7 statewide where school supplies can be purchased tax free at area retail locations which can help donation dollars go farther. Additional park information is available at [www.myrtlewaves.com](http://www.myrtlewaves.com).

The park kicked off the 2016 season earlier this summer with the opening of the “Tsunami”, that will give you a taste of the surfing lifestyle. This FlowRider® provides a fun, safe platform where young and old alike can enjoy the thrill of riding a wave. During the day its part of the water park for boogie board riding only. Season pass holders get exclusive ride time from 9:30am to 10:00am before the park opens. At 10:00am all guests can come and experience the thrill of the FlowRider® which is included with daily admission to Myrtle Waves. Private parties and group events are available for advance booking outside of normal business hours. The Tsunami is one experience that will never be the same twice!

**ABOUT MYRTLE WAVES WATER PARK**

Myrtle Waves Water Park is South Carolina’s largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by Management Company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning lifeguards and offers 23 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to Labor Day. [www.myrtlewaves.com](http://www.myrtlewaves.com)

**ABOUT INNOVATIVE ATTRACTION MANAGEMENT**

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in South Carolina, Nevada and Trinidad. [www.i-amllc.com](http://www.i-amllc.com)

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