



FOR IMMEDIATE RELEASE

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**COMMUNITY SUPERHEROES DAY AT MYRTLE WAVES
First Responders and their Families Receive \$9 off Park Admission**

Myrtle Beach, SC (August 12, 2014) – Myrtle Waves Water Park will be hosting a Community Superheroes Day on Saturday, August 23, 2014 from 10:00am to 5:30pm. Firefighters, Law Enforcement, and EMS will receive general admission of \$15.99 each plus tax and can bring up to 5 additional guests for the same price. Guests must show a valid Firefighter, Law Enforcement or EMS ID at the park to receive the discount. IDs from both the local area and beyond are welcome and will be honored.

All park guests will be able to interact with emergency vehicles provided by the Horry County Police Department and the Myrtle Beach Fire Department on display from 10:00am to 4:00pm. Parents are welcome to bring cameras! In addition, a \$3.00 funnel cake special will be offered for all to enjoy during the day.

“Our First Responders are always ready to lend a helping hand!” says Brent Owens, General Manager at Myrtle Waves Water Park. “We are holding this day as a ‘thank you’ for all they do for us and the community as well as to spend some quality time with their families at the park.” Additional park information is available at www.myrtlewaves.com.

ABOUT MYRTLE WAVES WATER PARK

Myrtle Waves Water Park is South Carolina’s largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by new management company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning life guards and offers 22 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. www.MyrtleWaves.com

ABOUT INNOVATIVE ATTRACTION MANAGEMENT

Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in Florida, South Carolina and Georgia. www.i-amllc.com

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