



FOR IMMEDIATE RELEASE

Media Contact:  
Rebecca Feagin, (843) 424-9239  
[rebecca.feagin@myrtlewaves.com](mailto:rebecca.feagin@myrtlewaves.com)

**COMMUNITY SUPERHEROES DAY AT MYRTLE WAVES**  
**First Responders, Teachers and their Families Receive \$10 off Park Admission and Free Drink**

**Myrtle Beach, SC** (August 14, 2015) – Myrtle Waves Water Park will be hosting the second annual Community Superheroes Day on Saturday, August 22, 2015 from 10:00am to 2:30pm. Firefighters, Law Enforcement, EMS and Teachers will receive general admission of \$16.99 each plus tax and can bring up to 5 additional guests for the same price. They will also receive one free medium soft drink per person. You must show a valid Firefighter, Law Enforcement, EMS or School Faculty ID at the park to receive the discount. IDs from both the local area and beyond are welcome.

All park guests will be able to interact with emergency vehicles provided by the Horry County Police Department on display from 10:00am to 2:30pm. Parents are welcome to bring cameras! In addition, a live remote from Mix 97.7 FM will be on hand from 10:00am to 12:00pm and guests can also register to win tickets to see Hot Jersey Nights at The Palace Theatre.

“Our First Responders are always ready to lend a helping hand!” says Fannie Brantley, General Manager at Myrtle Waves Water Park. “Our teachers and school faculty work hard with our children all year and want to give them the opportunity as well to spend quality time with their families at the park. We are holding this day as a ‘thank you’ for all they do for us and the community!” Additional park information is available at [www.myrtlewaves.com](http://www.myrtlewaves.com).

**ABOUT MYRTLE WAVES WATER PARK** Myrtle Waves Water Park is South Carolina’s largest water park with 20 acres of swerves, curves, waves, chutes and over one million gallons of water. Operated by new management company, Innovative Attraction Management, Myrtle Waves is staffed with over 100 specially trained, and award winning life guards and offers 23 slides and attractions. Myrtle Waves Water Park is open annually, mid-May to mid-September. [www.MyrtleWaves.com](http://www.MyrtleWaves.com)

**ABOUT INNOVATIVE ATTRACTION MANAGEMENT** Innovative Attraction Management is a Florida based company focused on providing Turn-Key Attraction Management, Amusement Industry Consulting Services and an Elite Aquatic Risk Prevention program. IAM is currently managing facilities in Florida, South Carolina and Georgia. [www.i-amllc.com](http://www.i-amllc.com)

###