



For Immediate Release

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Myrtle Waves Water Park Announces Opening Day and Splash into Summer Party

First 107 guests in the park get in for only \$10.79

Myrtle Beach, South Carolina, May 10, 2011 – Myrtle Waves Water Park is pleased to announce the Splash into Summer Party. The event will kick off opening day of the 2011 summer season for Myrtle Waves Water Park.

The Splash into Summer Party is scheduled for Saturday, May 21, 2011, at Myrtle Waves Water Park, 3000 10th Ave North, Myrtle Beach, SC 29577. The park will be open from 10:00 am – 5:00 pm and event will start at 1:00 pm. General public is welcome, regular adult admission is \$32.99 ea (+ tax), the first 107 guests in line pay only \$10.79 ea (+tax). Gator 107.9 will have a live remote broadcast with giveaways; there will also be live entertainment, fun prizes and great family fun.

As part of Myrtle Waves Water Park commitment to the community, Myrtle Waves and its charitable arm, PARC Foundation, will be donating a portion of the proceeds from this event to Grand Strand Miracle League. The Miracle League is a one-of-a-kind baseball league that gives mentally and physically handicapped people the opportunity to play baseball.

“We are inviting community leaders and the general public to come out and sample rides, try the food and drinks served in the park, listen to local entertainment, and simply have fun” says Dan Warren, General Manager of Myrtle Waves Water Park.

Media representatives are invited to attend the Splash into Summer Party from 1:00 PM – 5:00 PM with a free media pass. To obtain a media pass, please email khancock@parcmanagement.com.

ABOUT PARC MANAGEMENT, LLC

PARC Management, LLC operates five NASCAR SpeedParks across the U.S. and Canada, Myrtle Waves Water Park in Myrtle Beach, S.C., Pavilion Nostalgia Park and Carousel Park in Myrtle Beach, S.C., and also offers management and consulting services to third-party private and governmental owners of entertainment venues including: parks, attractions, stadiums, arenas, theaters, museums, amphitheatres, and entertainment centers. PARC owns the international development rights to NASCAR SpeedPark®. www.PARCManagement.com



ABOUT PARC FOUNDATION

The “Heart” of PARC Management, PARC Foundation exists to strengthen the heart, mind, body and spirits of children and communities. PARC Foundation accomplishes this by connecting the friends and families of PARC with each other and with the communities we serve, with the spirit of God’s love. The Foundation also recognizes heroes who inspire us all to use our unique gifts to help each other, and works to develop the platform for long-lasting, sustainable change. At PARC Foundation we know that SMILES INSPIRE! www.parc-foundation.org

ABOUT GRAND STRAND MIRACLE LEAGUE

The Grand Strand Miracle League (GSML) is dedicated to providing people with physical and mental disabilities the opportunity to play baseball as part of a team, in a safe and encouraging environment designed especially for them. The GSML played its first season of baseball in the spring of 2002, making it the second Miracle League to be established in the United States. The field is designed to accommodate wheelchairs and walkers...so that everyone can join in the fun!

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