



For Immediate Release

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MYRTLE WAVES WATER PARK CELEBRATES ITS 26th BIRTHDAY WITH SCOOBY-DOO AND SHAGGY

Sponsored by Time Warner Cable

Myrtle Beach, SC –July 26, 2011 – Myrtle Waves Water Park is pleased to announce their 26th anniversary in Myrtle Beach, SC, on July 30. In honor of the anniversary, the park will be hosting a 26th Birthday Party celebration. Locals and visitors are invited to the park for a full day of fun and festivities.

The 26th Birthday Party is scheduled for Friday, July 30, 2011, at Myrtle Waves Water Park, 3000 10th Ave North, Myrtle Beach, SC 29577. The park will be open regular operating hours, 10:00 am – 7:00 pm. General public is welcome, with a one-day discounted admission for guests of all ages, at the lowest price of the season, \$19.85ea (+ tax).

The Time Warner Cable sponsored event will feature a special visit from Scooby-Doo & Shaggy who will meet and greet guests from the park's Party Room from 10:30 am - 12:30 pm, and again from 1:30 pm - 3:30 pm. There will be live entertainment throughout the day from DJ Keith Crolley, a special performance from Ultimate Gymnastics Academy, and over \$700 in giveaways from community partners.

“We are inviting guests to come out for a day of great family fun, at the lowest admission price of the season,” says Dan Warren, General Manager of Myrtle Waves Water Park. “We have been honored to be a part of the Grand Strand community for the last 26 years and hope to continue to provide a special place where our guests can bring their family and friends, and create treasured memories year after year.”

About Myrtle Waves Water Park

Myrtle Waves Water Park is South Carolina's largest water park with 20 acres of swerves, curves, waves, chutes, and over one million gallons of water. Owned and operated by PARC Management, LLC, Myrtle Waves Water Park is staffed with over 100 specially trained, and award winning life guards and over offers 30 slides and attractions. Myrtle Waves attracts more than 200,000 visitors each year and has entertained more than 3.5 million people visiting the Grand Strand since its debut in 1985. Myrtle Waves Water Park is open mid-May to mid-September. www.myrtlewaves.com

ABOUT PARC MANAGEMENT, LLC



PARC Management, LLC operates five NASCAR SpeedParks across the U.S. and Canada, Myrtle Waves Water Park in Myrtle Beach, S.C., Pavilion Nostalgia Park and Carousel Park in Myrtle Beach, S.C., and also offers management and consulting services to third-party private and governmental owners of entertainment venues including: parks, attractions, stadiums, arenas, theaters, museums, amphitheaters, and entertainment centers. PARC owns the international development rights to NASCAR SpeedPark®. www.PARCManagement.com

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