



For Immediate Release

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**PARC PROPERTIES SET OUT TO RAISE FUNDS FOR GRAND STRAND MIRACLE LEAGUE
NASCAR SpeedPark®, Myrtle Waves Water Park and Pavilion Nostalgia Park in Partnership with
PARC Foundation**

Myrtle Beach, SC - (July 8, 2011) – PARC Foundation, the “Heart” of PARC Management has teamed up with the Grand Strand Miracle League to raise funds and awareness of the organizations services in the local community. To promote the cause, park employees will be asking customers if they would like to donate \$1 during their purchases. Park guests can contribute to this campaign from July 4 – August 31st.

Grand Strand Miracle League is dedicated to providing people with physical and mental disabilities the opportunity to play baseball. PARC Foundation partnered with the Grand Strand Miracle League earlier this year for the grand opening of Myrtle Waves.

“PARC is, and always has been, committed to community involvement. This partnership is the perfect way to bring awareness to Grand Strand Miracle League”, says Bob Baldwin, Executive Director of PARC Foundation.

PARC Foundation is committed to supporting Grand Strand Miracle, and will work hard to raise funds through a community involvement. The Foundation has also been involved in providing support to Lifework Leadership, the victims of the Haitian Earthquake, the inspiring Letters to God movie, partnerships with the American Heart Association, and has donated thousands of NASCAR SpeedPark® tickets to support a wide variety of local charitable organizations.

ABOUT PARC MANAGEMENT, LLC

PARC Management, LLC operates five NASCAR SpeedParks across the U.S. and Canada, Myrtle Waves Water Park in Myrtle Beach, S.C., Pavilion Nostalgia Park and Carousel Park in Myrtle Beach, S.C., and also offers management and consulting services to third-party private and governmental owners of entertainment venues including: parks, attractions, stadiums, arenas, theaters, museums, amphitheatres, and entertainment centers. PARC owns the international development rights to NASCAR SpeedPark®. www.PARCManagement.com

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About PARC Foundation

The “Heart” of PARC Management, PARC Foundation exists to strengthen the heart, mind, body and spirit of children and communities. PARC Foundation accomplishes this by connecting the friends and families of PARC with each other and with the communities we serve, with the spirit of God’s love. The Foundation also recognizes heroes who inspire us all to use our unique gifts to help each other, and works to develop the platform for long-lasting, sustainable change. At PARC Foundation we know that SMILES INSPIRE! www.parc-foundation.org

ABOUT GRAND STRAND MIRACLE LEAGUE

The Grand Strand Miracle League (GSML) is dedicated to providing people with physical and mental disabilities the opportunity to play baseball as part of a team, in a safe and encouraging environment designed especially for them. The GSML played its first season of baseball in the spring of 2002, making it the second Miracle League to be established in the United States. The field is designed to accommodate wheelchairs and walkers...so that everyone can join in the fun!

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